

HOUSE OF JEANNE

flowers



SERVICES *and* PRICING GUIDE

Weddings & Events | 2023 - 2024

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HELLO *and* WELCOME

I'm so glad you're here! House of Jeanne Flowers is a boutique floral design studio based in the Washington D.C. metro area, specializing in exquisite weddings and events. Congratulations on your engagement and thank you for considering us for your vendor team! This guide was created to help clarify the scope of our services and overall process may you want to work with us.

Grab a cup of tea or coffee and browse through to get a glimpse into what we do!

Celia



Hi, I'm Celia.

Owner & Designer

Flowers are a natural extension of my previous career in high end hospitality and event planning where a love for everything art of the table and entertaining drove me to create beautiful moments in time. Now, similarly, it is with flowers that I hope to bring beauty to your event and help you create long lasting memories. I created my floral studio in 2017 while keeping my hospitality career. Flowers were calling my name and needing a professional change, I decided to focus full time on making my dream of designing with flowers a reality in 2019. House of Jeanne Flowers is now a full service floral studio focusing on select weddings and events in the Washington D.C. area and beyond.

OUR *Style*

Styled Elegance, a Tiny Bit Undone

I draw inspiration from nature and its movements, along with art; specifically color and composition. My floral work is influenced by the garden and the seasons, and I gravitate towards lush and flowing compositions.

Blending a careful selection of the loveliest seasonal flowers, with your story, a palette that evokes emotion, we will imagine and create elegant florals that will feel as if they belong in their surroundings on your wedding day.



OUR *Little Story*



House of Jeanne Flowers was created in 2017 during a professional transition time for me. With a career in high-end hospitality and special events, I crossed path with flowers multiple times until I started doing the floral decor for the restaurant I was working at. From there, a passion for flowers grew which led me to accept some inquiries for weddings decor. In 2019, needing a change in professional direction, I decided to embark full time on my floral journey.

The daughter of a painter and a father who grew garden roses as a hobby, I feel at home working with flowers to design beautiful moments in time for your special occasion.

Each year, we now work out of my Alexandria studio offering floral services for clients and planners who dream of exceptional wedding and events.

SWEET WORDS



"We absolutely loved working with Celia for our wedding at the Four Seasons. Her taste was impeccable, she worked with our color scheme beautifully! Make her your last stop as you consider a vendor!"

SAMANTHA



"Celia has an amazing eye for florals. Her arrangements have such a wonderful life and energy to them – like they've just sprung up from a backyard garden! She was able to create a wide variety of arrangements, and all of them looked stunning: cheery bud vases, luscious compotes, and an absolutely magical flower arch."

ABBY

OUR *Process*

1

Free Consultation Call or Video Meeting

After we receive your inquiry, we will be in touch with some basic information and schedule a consultation via phone or video meeting. The goal of this consultation is to get to know you better and understand what you are looking for.

2

Custom Proposal

Taking the initial details gathered during our consultation, any additional information such as a design mood board, we will create a customized proposal bringing ideas to life with tailored imagery, a specific color palette and a personalized quote to present to you.

3

Revisions and Follow Up Call

After you've had a chance to review your proposal, we will set up a call to chat through anything that needs adjusting and send you a second draft.

4

Contract and Deposit

Once you love the design direction, the contract can be signed and deposit paid. We will lock in your date - consider florals taken care of!

5

Final Details and Final Payment

While we are always on hand if you want to discuss, about six weeks prior to the wedding day, we will touch base with you to finalize the last details, go over any necessary changes. The final payment is due 30 days prior to the event.

6

Delivery, Set up and Breakdown

On your wedding day, you will have the undivided attention of our team: from careful delivery of all arrangements, set up of ceremony or other floral display that require on site design work, to lighting all candles. We pay attention to every detail before we depart. We return at the end of the reception for a smooth dismantle.

DESIGN PORTFOLIO

Minimalist Chic
Summer Wedding
Meridian House





DESIGN PORTFOLIO

Lush Pink Romance

Larz Anderson House





DESIGN PORTFOLIO

Vibrant Estate Chic *Salamander Resort*



DESIGN PORTFOLIO

A Sun Kissed Wedding Day

The Goodstone Inn





DESIGN PORTFOLIO

Summer Indian Wedding *near Charlottesville*





INVESTMENT *for our Services*

Consultation

Free

A casual chat to discover your vision for your wedding, learn a bit about you and exchange information that will guide us through the next step which is a customized proposal.

Studio Pick Up or Delivery

\$1,500 +

An option for smaller or simpler weddings with pick up from our studio in Alexandria or delivery in the DMV area. This could include personal flowers, centerpieces and floor garden pieces, all designed in vessels that you can keep and priced on a A la Carte basis.

Elegance

\$7,500 +

At an entry level, when you book House of Jeanne Flowers for your wedding, you will get all the essentials, high quality premium blooms, and an exquisite attention to detail. The investment begins at \$7,500 and would cover some personal flowers, a light but still impactful ceremony design, bud vases for cocktails, and reception table florals including votive candles, for most weddings up to 150 guests. Set up, delivery and breakdown fees are additional.

Premium

\$10,500 +

For brides and grooms looking for a lush and intricate wedding decor, with extended personal flowers for large bridal parties, statement pieces such as enhanced cocktail decor or aisle florals, taper candles in addition to votives for the reception tables, we recommend budgeting from \$10,500 based on a 150 guests wedding. Set up, delivery and breakdown fees are additional.

FAQ

Does signing the proposal lock in the price and the design?

When you sign our contract and proceed to payment of the deposit, you approve the design plan as outlined and it locks your reservation in your calendar. You are free to make changes to the proposal in the months leading to your wedding. As long as you meet our minimum requirement, we ask that all final changes be submitted 45 days prior to the wedding.

Do you provide structures, vessels and candleware?

Our proposal will include a quote covering florals, candleware and all necessary vessels or basic structures for any floral installation requested. For large or specific structure elements, we can recommend several area rental companies that can assist with a wider inventory.

Do you do A la Carte weddings?

During high wedding season (April to October), our weekends are quick to book with larger weddings that carry minimums rather than A la Carte pricing. However, on some occasions, depending on the volume of work in the studio, we will consider adding some smaller weddings on a pick up or delivery basis. Please do not hesitate to inquire!

FAQ

Will I see a sample of my wedding flowers?

Our website and Instagram feed will provide you with the most diverse glimpse into our designs. But, once you have booked a contract with us for full service wedding, we will be happy to provide a reception centerpiece mock up to illustrate what our proposal describes.

Are the flowers ours after the event?

The flowers are yours but the vessels are provided on a rental basis and will be secured back by our team after the wedding ends. Flowers can be removed, if desired, and provided to you, or arranged for donation to charity. Usually, we prepare the flowers starting mid week so they reach peak perfection for a weekend wedding. They will not last much longer past the wedding date.

What are your set up, delivery and breakdown fees?

We charge 22% of the estimated total to cover delivery, set up and breakdown fees the day of your wedding.

GET IN TOUCH

We can't wait to hear more about your event! Click the button below to fill out our inquiry form, or have your planner reach out to us via e-mail.

*hello@houseofjeanneflowers.com
(917) 544 3596*



[GET STARTED](#)